



## **Media Coverage of IEIA Press Release**

**Representation by IEIA about Importance, impact of Covid-19 on exhibitions sector in India and request for relief measures by Govt.**

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## Lockdown: India's exhibition sector has taken Rs 3,570 cr hit, says Industry body

"Since the outbreak of the COVID-19 Pandemic, the impact on exhibiting and trade show industry has been unprecedented. ...in last few weeks more than 90 shows have been reported to be either postponed or cancelled due to COVID-19... with a resultant estimated loss of Rs 3,570 crore for the entire sector and this may increase if COVID-19 crisis lingers on," IEIA President S Balasubramanian said.

PTI | Last Updated: Apr 06, 2020, 01:53 PM IST

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Bengaluru: India's exhibition sector has lost an estimated Rs 3,570 crore due to the lockdown imposed across the country to curb the spread of the COVID-19 pandemic, say industry players. The Indian Exhibitions Industry Association (IEIA), the apex body of exhibiting and trade show industry in the country, said the sector has been hit hard due to the ongoing COVID-19 crisis and urged the government to immediately

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**IEIA**  
www.ieia.in

**Indian  
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## Coronavirus: Rs 3,570 crore loss due to cancelled events, need govt support, says IEIA

*The impact of COVID-19 outbreak on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country, IEIA said in a statement.*

PTI ▾ April 13, 2020, 11:08 IST



Apex body of exhibiting and trade show industry, Indian Exhibitions Industry Association (IEIA), on Sunday sought an economic package from the government, saying the sector has suffered a loss of Rs 3,570 crore due to cancelled events on account of coronavirus pandemic. The impact of COVID-19 outbreak on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country, IEIA said in a statement.

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CORONAVIRUS UPDATES NEWS AGIA Apr 06 / Submitted By Paul Coulton

## Indian exhibition industry presses government for economic support package



The **Indian exhibition industry**, hit hard by Covid-19, has appealed for an immediate support package from the government to ride out the crisis.

Indian Exhibitions Industry Association (IEIA) the apex body of exhibiting and tradeshow industry, has urged the government in New Delhi to immediately intervene and create an economic support package for the industry to relieve some of the stress the industry is going through.

A statement from the IEIA says that, since the outbreak of the Covid-19 pandemic, the impact on the exhibition and tradeshow industry has been unprecedented with multiple global and national events being postponed or cancelled in the country.

In last few weeks more than 90 shows have been reported to be either postponed or cancelled due to Covid-19, the IEIA said in a statement. It said that approximately 15% of the total events conducted annually in the organised sector were now affected, with a resultant estimated loss of Rs. 3,570 crores for the entire sector.

"The size of Indian exhibition industry is Rs.23,800 crores with more than 550 events conducted annually in the organised sector," the IEIA President Mr S. Balasubramanian said.

Another blow for the sector was the Export Promotion Council for Handicrafts (EPCH) recently cancelling, due to coronavirus, the spring edition of IHGF Delhi fair (15 April), which many consider to be the world's largest congregation of handicrafts and gifts

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## Covid-19: Exhibition sector suffered Rs 3,570 cr loss, says industry body

According to IEIA, the size of Indian exhibition industry is Rs 23,800 crore with more than 550 events conducted annually in the organised sector

Press Trust of India | Bengaluru  
Last Updated at April 6, 2020 16:29 IST

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## Coronavirus: Rs 3,570 crore loss due to cancelled events, need govt support, says IEIA

*The impact of COVID-19 outbreak on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country, IEIA said in a statement.*

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According to him, the size of Indian exhibition industry is Rs 23,800 crore, with more than 550 events conducted annually in the organised sector.

Apex body of exhibiting and trade show industry, Indian Exhibitions Industry Association (IEIA), on Sunday sought an economic package from the government, saying the sector has suffered a loss of Rs 3,570 crore due to cancelled events on account of coronavirus pandemic. The impact of COVID-19 outbreak on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country, IEIA said in a statement.

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## Rs 3,570 crore loss due to cancelled events, need govt support, says IEIA

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### Rs 3,570 crore loss due to cancelled events, need govt support, says IEIA

Monday, 13 April 2020 | Agencies | New Delhi

Apex body of exhibiting and trade show industry, Indian Exhibitions Industry Association (IEIA), on Sunday sought an economic package from the government, saying the sector has suffered a loss of Rs 3,570 crore due to cancelled events on account of coronavirus pandemic.




The impact of COVID-19 outbreak on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country, IEIA said in a statement. "...In last few weeks more than 90 shows have been reported to be either postponed or cancelled due to COVID-19 during the time-period, summing up to approximately 15 per cent of the total events conducted annually in the organised sector, with a resultant estimated loss of Rs 3,570 crore for the entire sector and this may increase if COVID-19 crisis lingers on," IEIA President S Balasubramanian said.

Here is the full version: <https://www.dailypioneer.com/2020/world/rs-3-570-crore-loss-due-to-cancelled-events--need-govt-support--says-ieia.html>

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**Lockdown: India's exhibition sector has taken Rs 3,570 cr hit: Industry body**

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07/04/2020

Bengaluru: India's exhibition sector has lost an estimated Rs 3,570 crore due to the lockdown imposed across the country to curb the spread of the COVID-19 pandemic, say industry players.





The Indian Exhibitions Industry Association (IEIA), the apex body of exhibiting and trade show industry in the country, said the sector has been hit hard due to the ongoing COVID-19 crisis and urged the government to immediately intervene and offer an economic support package for the industry to relieve some of the stress.

"Since the outbreak of the COVID-19 Pandemic, the impact on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country," IEIA said in a statement. "...in last few weeks more than 90 shows have been reported to be either postponed or cancelled due to COVID-19... with a resultant estimated loss of Rs 3,570 crore for the entire sector and this may increase if COVID-19 crisis lingers on," IEIA President S Balasubramanian said.

According to IEIA, the size of Indian exhibition industry is Rs 23,800 crore with more than 550 events conducted annually in the organised sector.

The exhibition industry sector enables trade/business transaction of over Rs 3,00,000 crore, boosting and supporting the growth of various spectrum of industries while also being a colossal employment provider with nearly 1,20,000 people employed in this industry, it said. Export Promotion Council for Handicrafts (EPCH) recently cancelled the spring edition of IHGF (Indian Handicrafts and Gift Fair) Delhi fair, considered to be the world's largest congregation of handicrafts and gifts items which was slated to be held from April 15, due to the coronavirus outbreak, the statement said.

**Photo Gallery**



Here is the full version: <http://www.journeyline.in/newsdet.aspx?q=194991>



# Industrial Automation

## IEIA urges Government to support the exhibition sector

Published by : Industrial Automation





**Indian Exhibition Industry Association (IEIA) has urged the Central Government to support the exhibition sector which has incurred a revenue loss of Rs 3570 crore in the COVID-19 crisis.**





New Delhi, 1 April 2020: The COVID-19 pandemic across the globe has impacted the normal life of people resulting in socio-economic imbalance. The tremors of the economic impact is being felt among all industry sectors and exhibition industry is no different from that. The current situation has impacted the businesses of exhibitions industry across the world with shows being postponed and cancelled. The size of Indian exhibition industry is Rs 23,800 crore with more than 550 events conducted annually in the organised sector. The exhibition industry sector enables trade/business transaction of over Rs 3,00,000 crore, boosting and supporting the growth of various spectrum of industries while also being a colossal employment

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Covid-19: Exhibition sector suffered Rs 3,570 cr loss, says industry body

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## Covid-19: Exhibition sector suffered Rs 3,570 cr loss, says industry body

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### Coronavirus: India's hospitality sector in ICU

Posted on April 7, 2020 by NT Bureau



Chennai: The cascading effect of the global coronavirus pandemic is crippling the country's tourism and hospitality industry at an 'astonishing pace', an industry body said.

Foreign Tourist Arrivals (FTA) has come down by about 67 per cent annually in the January-March quarter, while for domestic tourists, the figure is lower by nearly 40 per cent, according to statistics published by the Tourism Ministry, the Indian Chamber of Commerce (ICC) said.

"Disruption due to coronavirus could result in 18-20 per cent erosion of nationwide occupancy across the hospitality sector, and 12-14 per cent drop in average daily rates (ADRs) for the entire 2020," ICC Director General Rajeev

Singh said.

The travel and tourism sector alone accounted for 9.2 per cent of India's GDP in 2018, and generated 26.7 million jobs in that year, the ICC said in a statement.

"Most of the tourism companies afflicted by the pandemic are now anxiously looking for interim relief to pay EMIs, taxes and salaries to employees for at least six months," Singh said.

The industry body also recommended a host of initiatives for the central government, including extending the RBI's three-month moratorium on repayment of term loans to six months and a complete GST holiday for the tourism, travel and hospitality industry for the next 12 months.

"ICC recommends setting up of a 'Travel & Tourism Stabilisation Fund' with direct benefit transfer to each unit to prevent financial loss and consequent job loss," the statement added.

India's exhibition sector has lost an estimated Rs 3,570 crore due to the lockdown imposed across the country to curb the spread

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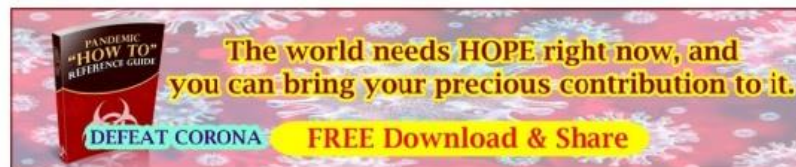


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INDIAN EXHIBITION INDUSTRY HIT HARD BY COVID-19 SEEKS IMMEDIATE SUPPORT PACKAGE FROM THE GOVERNMENT TO RIDE OUT THE CRISIS

## INDIAN EXHIBITION INDUSTRY HIT HARD BY COVID-19 SEEKS IMMEDIATE SUPPORT PACKAGE FROM THE GOVERNMENT TO RIDE OUT THE CRISIS

DwarkaParichay.com April 6, 2020 Business News, Business Promotion, Update



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Indian Exhibitions Industry Association (IEIA) the apex body of exhibiting and trade show industry in the country hit hard due to ongoing COVID-19 crisis has urged the government to immediately intervene and create a economic support package for the industry to relieve some of the stress, the industry is going through in the last couple of months.

Since the outbreak of the COVID-19 Pandemic, the impact on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country.

"The COVID-19 pandemic across the globe has severely impacted the Indian Exhibition Industry and in last few weeks more than 90 shows have been reported to be either postponed or cancelled due to COVID-19 during the time-



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## Exhibition sector incurred revenue loss of Rs 3,570 crore due to COVID-19 crisis: IEIA

© April 7, 2020



The exhibition industry has been hit hard with shows being postponed or cancelled. The sector which has been a revenue generator has incurred losses to the tune of Rs. 3,570 crore. Raising the concern with the central government, The Indian Exhibition Industry Association (IEIA) urged for support. Exhibitions remain a potent fuel that catalyses the growth of the overall economy. IEIA represented the sector's concern to the PMO along with the Ministry of Commerce, DPIIT, Ministry of Finance, Govt of India.

Here is the full version: <https://www.tourismbreakingnews.com/exhibition-sector-that-incurred-a-revenue-loss-of-rs-3570-crore-in-the-covid-19-crisis-ieia/>

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## Coronavirus Lockdown | India's exhibition sector has taken Rs 3,570 cr hit, says Industry body

Since the outbreak of the COVID-19 Pandemic, the impact on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country

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India's exhibition sector has lost an estimated Rs 3,570 crore due to the lockdown imposed across the country to curb the spread of the COVID-19 pandemic, say industry players.

The Indian Exhibitions Industry Association (IEIA), the apex body of exhibiting and trade show industry in the country said the





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Tuesday, 07 April, 2020, 10 : 30 AM [IST]

## India's exhibition sector takes INR 3,570 crore hit: IEIA

India's exhibition sector has lost an estimated INR 3,570 crore due to the lockdown imposed across the country to curb the spread of the COVID-19 pandemic, say industry players.

The Indian Exhibitions Industry Association (IEIA), the apex body of exhibiting and trade show industry in the country, said the sector has been hit hard due to the ongoing COVID-19 crisis and urged the government to immediately intervene and offer an economic support package for the industry to relieve some of the stress.

"Since the outbreak of the COVID-19 Pandemic, the impact on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country," IEIA said in a statement.

"...in last few weeks more than 90 shows have been reported to be either postponed or cancelled due to COVID- 19... with a resultant estimated loss of INR 3,570 crore for the entire sector and this may increase if COVID-19 crisis lingers on," S Balasubramanian, President, IEIA said.

According to IEIA, the size of Indian exhibition industry is INR 23,800 crore with more than 550 events conducted annually in the organised sector.

The exhibition industry sector enables trade/business transaction of over INR 3,00,000 crore, boosting and supporting the growth of various spectrum of industries while also being a colossal employment provider with nearly 1,20,000 people employed in this industry, it said..

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## India's exhibition sector takes a hit with loss of Rs 3,570 crore

The Indian Exhibitions Industry Association (IEIA), the apex body of exhibiting and trade show industry in India, has said that it has incurred an estimated loss of Rs 3,570 crore (\$469 million) due to the lockdown imposed to curb the spread of the coronavirus pandemic.

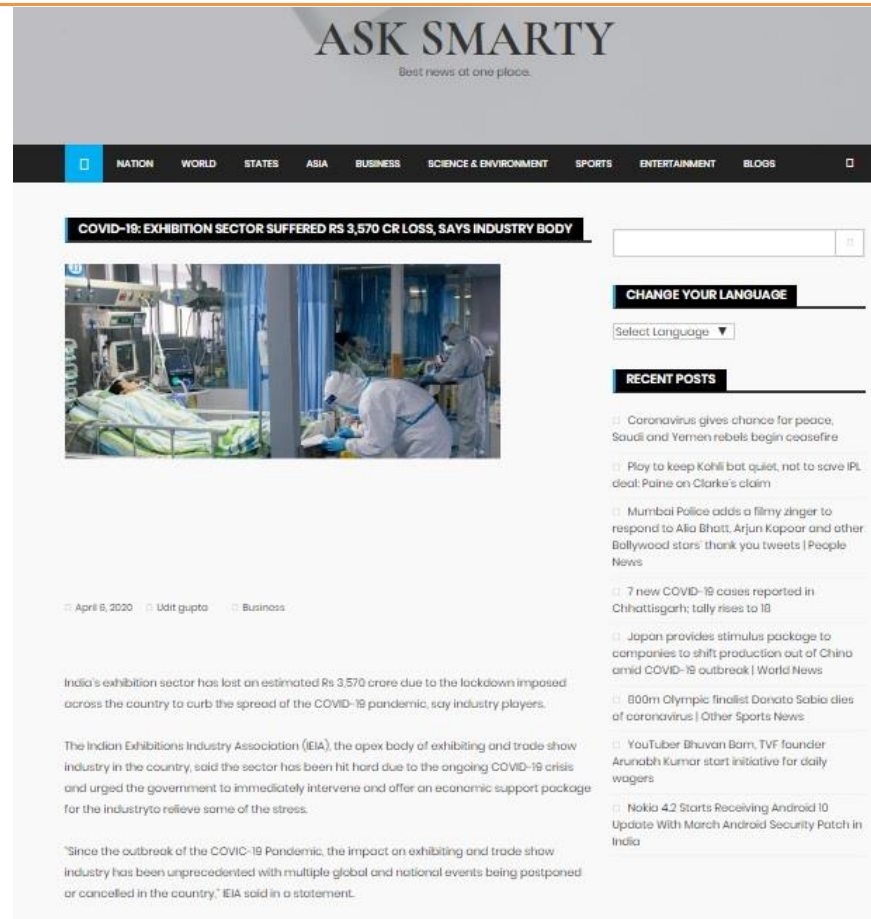


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### Lockdown: India's exhibition sector has taken Rs 3,570 cr hit, says Industry body



Bengaluru, Apr 6 (PTI) India's exhibition sector has lost an estimated Rs 3,570 crore due to the lockdown imposed across the country to curb the spread of the COVID-19 pandemic, say industry players.

The Indian Exhibitions Industry Association (IEIA), the apex body of exhibiting and trade show industry in the country, said the sector has been hit hard due to the ongoing COVID-19 crisis and urged the government to immediately intervene and offer an economic support package for the industry to relieve some of the stress.

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## Lockdown: India's exhibition sector has taken Rs 3,570 cr hit, says Industry body

PTI 6 April 2020



Bengaluru, Apr 6 (PTI) India's exhibition sector has lost an estimated Rs 3,570 crore due to the lockdown imposed across the country to curb the spread of the COVID-19 pandemic, say industry players.

The Indian Exhibitions Industry Association (IEIA), the apex body of exhibiting and trade show industry in the country, said the sector has been hit hard due to the ongoing COVID-19 crisis and urged the government to immediately intervene and offer an economic support package for the industry to relieve some of the stress.

'Since the outbreak of the COVID-19 Pandemic, the impact on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country,' IEIA said in a statement.

'...in last few weeks more than 90 shows have been reported to be either postponed or cancelled due to COVID-19... with a resultant estimated loss of Rs 3,570 crore for the entire sector and this may increase if COVID-19 crisis lingers on,' IEIA President S Balasubramanian said.

According to IEIA, the size of Indian exhibition industry is Rs 23,800 crore with more than 550 events conducted annually in the organised sector.

The exhibition industry sector enables trade/business transaction of over Rs 3,00,000 crore, boosting and supporting the growth of various spectrum of industries while also being a colossal employment provider with nearly 1,20,000 people employed in this industry, it said.

Export Promotion Council for Handicrafts (EPCH) recently cancelled the spring edition of IHGF (Indian Handicrafts and Gift Fair) Delhi fair, considered to be the world's largest congregation of handicrafts and gifts items which was slated to be held from April 15, due to the coronavirus outbreak, the statement said.

It was expecting 7,000 overseas volume buyers and over 3,200 small & medium handicraft manufacturers and exporters

Here is the full version: <https://in.news.yahoo.com/lockdown-indias-exhibition-sector-taken-075917906.html>

## Coronavirus Lockdown | India's exhibition sector has taken Rs 3,570 cr hit, says Industry body

April 6, 2020, 8:39 a.m.



India's exhibition sector has lost an estimated Rs 3,570 crore due to the lockdown imposed across the country to curb the spread of the COVID-19 pandemic, say, industry players.

Here is the full version: <https://www.aedaily.net/posts/coronavirus-lockdown-indias-exhibition-sector-has-taken-rs-3570-cr-hit-says-industry-body/>



yourstory.com/2020/04/coronavirus-pandemic-denting-tourism-hospitality-sector?utm\_pageloadtype=scroll

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India's exhibition sector has also reported an estimated loss of Rs 3,570 crore due to the lockdown imposed across the country to curb the spread of the COVID-19 pandemic, say industry players.

The Indian Exhibitions Industry Association (IEIA), the apex body of exhibiting and trade show industry in the country, said the sector has been hit hard due to the ongoing COVID-19 crisis and urged the government to immediately intervene and offer an economic support package for the industry to relieve some of the stress.

**"Since the outbreak of the COVID-19 pandemic, the impact on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country," IEIA said in a statement.**

IEIA has urged the government to create an "Exhibitions in India" economic stimulus support package and offer a ten percent incentive to Indian exhibition management companies to organise shows in the country and help recover the losses incurred in these "critical times."

It also appealed for reduction of GST rate for all exhibition services from existing 18 percent to 12 percent with immediate effect, deferment of the GST and Income Tax for six to nine months, and subsidising the venue rentals for government-owned venues, among others.

(Disclaimer: Additional background information has been added to this PTI copy for context)

(Edited by Kanishk Singh)

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## India's exhibition sector has taken ₹ 3,570 cr hit, says Industry body

**BENGALURU, April 6 (PTI):** India's exhibition sector has lost an estimated ₹3,570 crore due to the lockdown imposed across the country to curb the spread of the COVID-19 pandemic, say industry players. The Indian Exhibitions Industry Association (IEIA), the apex body of exhibiting and trade show industry in the country, said the sector has been hit hard due to the ongoing COVID-19 crisis and urged the government to immediately intervene and offer an economic support package for the industry to relieve some of the stress.

"Since the outbreak of the COVID-19 Pandemic, the impact on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country," IEIA said in a statement.

"...in last few weeks more than 90 shows have been reported to be either postponed or cancelled due to COVID-19... with a resultant estimated loss of ₹3,570 crore for the entire sector and this may increase if COVID-19 crisis lingers on," IEIA President S Balasubramanian said.

According to IEIA, the size of Indian exhibition industry is ₹ 23,800 crore with more than 550 events conducted annually in the organised sector. The exhibition industry sector enables trade/business transaction of over ₹ 3,00,000 crore, boosting and supporting the growth of various spectrum of industries while also being a colossal employment provider with nearly 1,20,000 people employed in this industry, it said.

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"The fair normally generates export orders worth ₹ 6,000 crore and thereby source of livelihood to seven millions of craft persons who are from small and weaker section of society," Rakesh Kumar, Director General, Export Promotion Council for Handicrafts, an apex body of handicrafts sponsored by the Union Ministry of Textiles, was quoted as saying in the statement.

Here is the full version: <https://www.thehillstimes.in/assets/resources/2020/04/Net-Edition-2-1.pdf>

# Business Standard

## बिज़नेस स्टैंडर्ड

Thursday, April 09, 2020 03:47 PM English | हिंदी

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### कोविड-19: लॉकडाउन से भारत के प्रदर्शनी क्षेत्र को 3,570 करोड़ रुपये का नुकसान

PTI / बेंगलुरु April 06, 2020

f t in +

छह अप्रैल (भाषा) कोरोना वायरस संक्रमण की रोकथाम के लिए जारी पाबंदियों के कारण भारत के मेला-प्रदर्शनी उद्योग को करीब 3

#### संबंधित खबरें

- एटी एंड सी के घाटे की भरपाई का लक्ष्य अवास्तविक : योजना आयोग
- बिक्री कर भरपाई के लिए मिल सकती है बजट सहायता
- विस्तार बनाम मंदी
- महिलाओं, बच्चों और अल्पसंख्यकों को लगाया गया तड़का इस बजट में
- साफ्टवेयर पार्क की कर छूट की समय-सीमा नहीं बढ़ने की संभावना
- खाद्य कीमतों के कारण मुद्रास्फीति अब भी खतरा-विद्वंबर

देश में प्रदर्शनी और व्यापार मेलों से संबंधित शीर्ष संस्था भारतीय प्रदर्शनी उद्योग संघ (आईईआईए) ने कहा कि कोविड-19 संकट के कारण क्षेत्र बुरी तरह प्रभावित हुआ है और संस्था ने सरकार से तुरंत हस्तक्षेप करने तथा उद्योग के लिए आर्थिक सहायता पैकेज देने का आग्रह किया।

आईईआईए ने एक बयान में कहा, “कोविड-19 महामारी के प्रकोप के बाद देश में प्रदर्शनी और व्यापार मेला उद्योग पर अप्रत्याशित असर हुआ है और कई वैश्विक तथा राष्ट्रीय कार्यक्रमों को टाल दिया गया है या रद्द कर दिया गया है।”

आईईआईए के अध्यक्ष एस बालासुब्रमण्यम ने कहा, “पिछले कुछ हफ्तों में कोविड-19 के कारण 90 से अधिक कार्यक्रम स्थगित या रद्द होने की सूचना मिली है... जिसके परिणामस्वरूप पूरे



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क्या अर्थव्यवस्था अधिक दिनों तक लॉकडाउन श्रृंखला में है संक्षम?

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Thursday, 09 April, 2020

दबंग दुनिया

दिल्ली

प्रदर्शनी उद्योग को 3,500 करोड़ रुपये का हुआ नुकसान, कर रहे हैं...

Posted at: Apr 6 2020 3:33PM



**नई दिल्ली।** प्रदर्शनियों के आयोजन से जुड़े उद्योग को पिछले दो महीने में 3,500 करोड़ रुपये से अधिक का नुकसान हुआ है और उसने सरकार से सहायता पैकेज की मांग की है। प्रदर्शनी एवं ट्रेड शो उद्योग की संस्था 'इंडियन एक्जिबिशन इंडस्ट्री एसोसिएशन' ने आज बताया कि कोरोना वायरस 'कोविड-19' महामारी शुरू होने के बाद से ही प्रदर्शनी एवं ट्रेड शो उद्योग को अभूतपूर्व झटका लगा है। देश में होने वाले कई अंतरराष्ट्रीय एवं राष्ट्रीय कार्यक्रम या तो टाले जा रहे हैं या रद्द किये जा रहे हैं। उसने सरकार से फौरन हस्तक्षेप करने और आर्थिक सहायता पैकेज तैयार करने का अनुरोध किया है ताकि उद्योग को मुश्किलों से धोड़ी राहत मिल सके।

आईईआईए के अध्यक्ष एस. बालसुब्रमण्यम् ने कहा, 'दुनिया भर में फैली कोविड-19 महामारी ने भारतीय प्रदर्शनी उद्योग पर बहुत खराब असर डाला है। पिछले कुछ सप्ताहों में 90 से अधिक कार्यक्रम या तो टाल दिये गये हैं या रद्द हो गये हैं। संगठित क्षेत्र में वर्ष भर में होने वाले कार्यक्रमों का यह लगभग 15 प्रतिशत है। इस कारण पिछले दो महीने पूरे उद्योग को करीब 3,570 करोड़ रुपये का नुकसान होने का अनुमान है। कोरोना संकट बना रहा तो आँकड़ा बढ़ भी सकता है।'

उन्होंने कहा कि प्रदर्शनी और व्यापार कार्यक्रम कारोबार को कई गुना बढ़ाते हैं। प्रदर्शनियों से विक्रेता और खरीदार को एक ही जगह मिलने का मौका तो मिलता ही है, व्यापार तथा यात्रा दोनों क्षेत्रों को इससे रफ्तार भी मिलती है। महामारी के कारण सरकारी और निजी दोनों तरह के सम्मेलन, राष्ट्रीय/अंतरराष्ट्रीय बैठकें और प्रदर्शनियाँ रद्द हुई हैं, जिससे इस उद्योग की जीवनरेखा ही रुक गई है। बालसुब्रमण्यम् ने बताया कि भारतीय प्रदर्शनी उद्योग का सालाना कारोबार लगभग 23,800 करोड़ रुपये का है। संगठित क्षेत्र में हर वर्ष 550 से अधिक कार्यक्रम किये जाते हैं।

प्रदर्शनी उद्योग के कारण तीन लाख करोड़ रुपये से अधिक के व्यापारिक या कारोबारी लेनदेन होते हैं, विभिन्न प्रकार के उद्योगों को बढ़ावा मिलता है और भारी संख्या में रोजगार सृजन भी होता है। करीब 1.20 लाख लोगों को इस उद्योग में रोजगार मिलता है। पिछले कुछ वर्षों से यह उद्योग लगातार करीब 10 प्रतिशत की दर से बढ़ रहा है। उन्होंने प्रधानमंत्री कार्यालय, पर्यटन मंत्रालय, वाणिज्य मंत्रालय तथा वित्त मंत्रालय से प्रदर्शनी आयोजकों, प्रदर्शनी स्थलों तथा प्रदर्शनियों को मदद देने के लिए हस्तक्षेप करने का अनुरोध किया। साथ ही सरकार से सभी प्रदर्शनी सेवाओं पर जीएसटी की दर मौजूदा 18 प्रतिशत से घटाकर तत्काल 12 प्रतिशत करने का अनुरोध भी किया गया है।

इसके अलावा जीएसटी और आयकर को छह से नौ महीने तक के लिए टालने, सरकारी आयोजन स्थलों के किराये में सस्किडी देने और देशी कार्यक्रमों में हिस्सा ले रही एमएसएमई/एनएसआईसी इकाइयों को प्रतिभागिता शुल्क पर 100 प्रतिशत सस्किडी देने की भी आईईआईए ने माँग की। हस्तशिल्प निर्यात संवर्द्धन परिषद के महानिदेशक राकेश कुमार ने कहा कि परिषद ने हाल ही में वसंत में होने वाला भारतीय शिल्प एवं उपहार मेला कोरोना वायरस के कारण रद्द किया है। मेला इसी महीने होने वाला था। इसमें विदेश से सात हजार खरीददार और देश के विभिन्न भागों से 3,200 से भी अधिक छोटे एवं मझोले हस्तशिल्प विनिर्माता एवं निर्यातकों के आने की उम्मीद थी। हस्तशिल्प से जुड़े लाखों कुशल कारीगरों पर इसका असर पड़ा है।

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प्रदर्शनियों से जुड़े उद्योगों को 3,500 करोड़ रुपये का नुकसान



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April 6, 2020 by रि.स. (एजेंसी)

नई दिल्ली, 06 अप्रैल (हि.स.). कोरोना वायरस महामारी से सभी उद्योग-धंधों को भारी नुकसान उठाना पड़ा है। इसी कड़ी में प्रदर्शनियों के आयोजन से जुड़े उद्योग को गत दो महीने में करीब 3,500 करोड़ रुपये से अधिक का नुकसान हुआ है और उसने केन्द्र सरकार से राहत सहायता की मांग की है।


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















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Hindi News » Business » Business News In Hindi » Kovid 19 Lockdown Damages India's Exhibition Area By Rs 3570 Crore


## कोविड-19: लॉकडाउन से भारत के प्रदर्शनी क्षेत्र को 3,570 करोड़ रुपये का नुकसान

बेंगलुरु, छह अप्रैल (भाषा) कोरोना वायरस संक्रमण की रोकथाम के लिए जारी पाबंदियों के कारण भारत के मेला-प्रदर्शनी उद्योग को करीब 3,570 करोड़ रुपये के नुकसान का अनुमान है। देश में प्रदर्शनी और व्यापार मेलों से संबंधित शीर्ष संस्था भारतीय प्रदर्शनी उद्योग संघ (आईआईआईए) ने कहा कि कोविड-19 संकट के कारण क्षेत्र बुरी तरह प्रभावित हुआ है और संस्था ने सरकार से तुरंत हस्तक्षेप करने तथा उद्योग के लिए आर्थिक सहायता पैकेज देने का आग्रह किया। आईआईआईए ने एक बयान में कहा, "कोविड-19 महामारी के प्रकोप के बाद देश में प्रदर्शनी और व्यापार मेला उद्योग पर अप्रत्याशित असर हुआ है और

डिस्कलेमर: यह आर्टिकल एजेंसी फीड से ऑटो-अपलोड हुआ है। इसे नवभारतटाइम्स.कॉम की टीम ने एडिट नहीं किया है।


भाषा | Updated: 06 Apr 2020, 08:05:00 PM IST

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बेंगलुरु, छह अप्रैल (भाषा) कोरोना वायरस संक्रमण की रोकथाम के लिए जारी पाबंदियों के कारण भारत के मेला-प्रदर्शनी उद्योग को करीब 3,570


### विडियो




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अपना फेस मास्क

Here is the full version: <https://navbharattimes.indiatimes.com/business/business-news/kovid-19-lockdown-damages-indias-exhibition-area-by-rs-3570-crore/articleshow/75014186.cms>



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## कोविड-19: लॉकडाउन से भारत के प्रदर्शनी क्षेत्र को 3,570 करोड़ रुपये का नुकसान

प्रभासाक्षी न्यूज नेटवर्क अप्रैल 6, 2020 20:43



Image Source: Google

### लेटेस्ट अपडेट

- राष्ट्रीय** अप्रैल 9  
बंबई हाई कोर्ट ने आरोपी से कहा, जमानत के बजाय तुम जेल में सुरक्षित हो
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- खेल** अप्रैल 9  
पैसों के लिए शोएब अख्तर ने की सीरीज कराने की मांग तो कपिल देव ने दे दिया करारा जवाब
- राष्ट्रीय** अप्रैल 9  
ओडिशा सरकार ने अध्यादेश लागू किया, महामारी नियमों को तोड़ने वालों को हो सकती है दो साल की जेल

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Edited By PTI News Agency, Updated: 06 Apr, 2020 08:07 PM



राष्ट्रीय प्रदर्शनी उद्योग के तहत हर साल 550 से अधिक कार्यक्रम आयोजित होते हैं और

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## Rs 3,570 crore loss due to cancelled events, need support amid coronavirus crisis, says IEIA

PTI, New Delhi, APR 12 2020, 22:47 IST | UPDATED: APR 12 2020, 22:47 IST

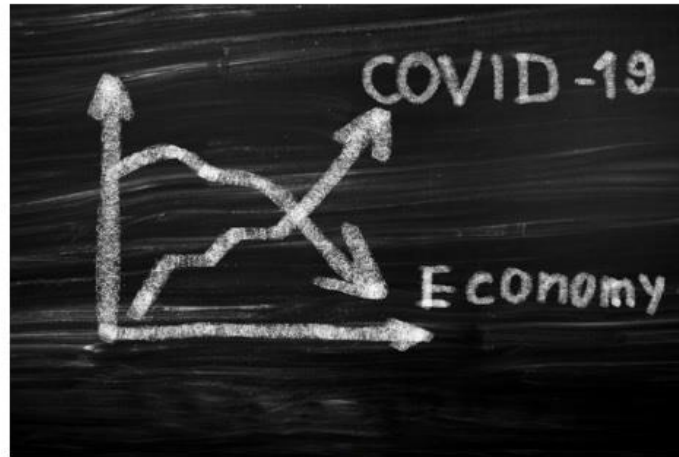


Image for representation (iStock Photo)

Apex body of exhibiting and trade show industry, Indian Exhibitions Industry Association (IEIA), on Sunday sought an economic package from the government, saying the sector has suffered a loss of Rs 3,570 crore due to cancelled events on account of coronavirus pandemic.

The impact of COVID-19 outbreak on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country, IEIA said in a

Here is the full version: <https://www.deccanherald.com/business/business-news/rs-3570-crore-loss-due-to-cancelled-events-need-govt-support-amid-coronavirus-crisis-says-ieia-824594.html>



# ਪ੍ਰਦਰਸ਼ਨੀ ਉਦਯੋਗ ਨੂੰ 3,500 ਕਰੋੜ ਰੁਪਏ ਦਾ ਨੁਕਸਾਨ, ਸਹਾਇਤਾ ਪੈਕੇਜ ਦੀ ਮੰਗ

ਨਵੀਂ ਦਿੱਲੀ, 6 ਅਪ੍ਰੈਲ (ਯੂ.ਐਨ.ਆਈ.)-ਪ੍ਰਦਰਸ਼ਨੀਆਂ ਦੇ ਪ੍ਰਮੁੱਖ ਸਾਲ ਦੌਰਾਨ ਉਦਯੋਗ ਨੂੰ ਇਕੱਠੇ 2 ਮਹੀਨਿਆਂ 'ਚ 3,500 ਕਰੋੜ ਰੁਪਏ ਦਾ ਨੁਕਸਾਨ ਹੋ ਸਕਦਾ ਹੈ। ਇਸ ਲਈ ਸਰਕਾਰ ਨੂੰ ਸਹਾਇਤਾ ਪੈਕੇਜ ਦੀ ਮੰਗ ਕੀਤੀ ਹੈ।



ਪ੍ਰਦਰਸ਼ਨੀਆਂ ਦੇ ਦੌਰਾਨ ਇਸ ਉਦਯੋਗ ਦੀ ਸੰਰਚਨਾ 'ਇਕੱਠੇ' ਦੇ ਸਮੇਂ ਵਿਸ਼ੇਸ਼ਤਾਵਾਂ ਵਿਸ਼ੇਸ਼ਤਾਵਾਂ ਅਧੀਨ 'ਈ. ਆਈ. ਏ.' ਨੇ ਐਲਾਨ ਕੀਤਾ ਕਿ ਹੋਣੀ ਵਾਲੀ ਸਹਾਇਤਾ 'ਇਕੱਠੇ' 19 ਮਹੀਨਿਆਂ ਲਈ ਹੋਣ 'ਚ ਸਰਕਾਰ ਨੂੰ ਪ੍ਰਦਰਸ਼ਨੀਆਂ ਦੇ ਦੌਰਾਨ ਇਸ ਉਦਯੋਗ ਨੂੰ ਖਿੱਚਣ ਵਾਲਾ ਨਹੀਂ ਹੈ। ਪਰ 'ਚ ਹੋਣ ਵਾਲੇ ਹਰੇਕ ਹਿੱਸੇਦਾਰ ਅਤੇ ਸਹਾਇਤਾ ਪੈਕੇਜ ਦਾ ਹਿੱਸਾ ਹੋਣਾ ਚਾਹੀਦਾ ਹੈ। ਉਸਨੇ ਸਰਕਾਰ ਨੂੰ ਸਹਾਇਤਾ ਪੈਕੇਜ ਅਤੇ ਆਰਥਿਕ ਸਹਾਇਤਾ ਪੈਕੇਜ ਵਿਸ਼ੇਸ਼ਤਾਵਾਂ ਦੀ ਅਹਿਮੀਤ ਦੱਸੀ ਹੈ ਕਿਉਂਕਿ ਉਦਯੋਗ ਨੂੰ ਸਹਾਇਤਾ ਦੇ ਬਿਨਾਂ ਹਾਜ਼ਰ ਨਹੀਂ ਸੀ।

ਆਈ. ਏ. ਆਈ. ਏ. ਦੇ ਪ੍ਰਧਾਨ ਐਮ. ਯਸ਼ਵੰਤਰਾਓ ਨੇ ਕਿਹਾ, "ਪ੍ਰਦਰਸ਼ਨੀਆਂ 'ਚ ਹੋਣੀ ਹੋਵੇਗੀ 19 ਮਹੀਨਿਆਂ ਨੂੰ ਸਹਾਇਤਾ ਪ੍ਰਦਰਸ਼ਨੀ ਉਦਯੋਗ ਦੇ ਸਹਾਇਤਾ ਪੈਕੇਜ ਵਿਸ਼ੇਸ਼ਤਾਵਾਂ ਹੈ। ਇਕੱਠੇ ਹੋਣ ਵਾਲਿਆਂ 'ਚ 90 ਦੋ ਸਹਾਇਤਾ ਪੈਕੇਜ ਦਾ ਹਿੱਸਾ ਹੋਣੇ ਵਾਲੇ ਹਨ ਦਾ ਹਿੱਸਾ ਹੋਣੇ ਵਾਲੇ ਹਨ। ਇਸ ਲਈ ਸਰਕਾਰ 'ਚ ਸਹਾਇਤਾ ਪੈਕੇਜ 'ਚ ਹੋਣ ਵਾਲੇ ਪ੍ਰਦਰਸ਼ਨੀਆਂ ਦਾ ਹਿੱਸਾ ਹੋਵੇਗਾ 1.5 ਲੱਖ ਹੈ। ਇਸ ਲਈ ਇਕੱਠੇ 2 ਮਹੀਨਿਆਂ ਲਈ ਉਦਯੋਗ ਨੂੰ ਹਰੀਓ 3,500 ਕਰੋੜ ਰੁਪਏ ਦਾ ਨੁਕਸਾਨ ਹੋਣ ਦਾ ਅਨੁਮਾਨ ਹੈ। ਹੋਰ ਸਹਾਇਤਾ ਪੈਕੇਜ 'ਚ ਸਹਾਇਤਾ ਪੈਕੇਜ ਦੀ ਸਹਾਇਤਾ ਹੈ।"

## अर्थ जगत

### प्रदर्शनी उद्योग को 3500 करोड़ रुपए का नुकसान, सहायता पैकेज की मांग

**90 से अधिक कार्यक्रम टले**

नई दिल्ली, 6 अप्रैल (एजेंसी)। प्रदर्शनी उद्योग को आयोजन से जुड़े उद्योग को पिछले दो महीने में 3,500 करोड़ रुपए से अधिक का नुकसान हुआ है और उसने सरकार से सहायता पैकेज की मांग की है।

प्रदर्शनी एवं ट्रेड शो उद्योग की संस्था 'इंडियन एग्जीबिशन इंडस्ट्री एसोसिएशन' (आई.ई.आई.ए.) ने आज बताया कि कोरोना वायरस 'कोविड-19' महामारी शुरू होने के बाद से ही प्रदर्शनी एवं ट्रेड शो उद्योग को अभूतपूर्व झटका लगा है। देश में होने वाली कई अंतरराष्ट्रीय एवं राष्ट्रीय कार्यक्रम या तो टाले जा रहे हैं या रद्द किए जा रहे हैं। अपने सदस्यों से फौरन सहायता करने और आर्थिक सहायता पैकेज तैयार करने का अनुरोध किया है ताकि उद्योग को मुश्किलों से थोड़ी राहत मिल सके।

आई.ई.आई.ए. के अध्यक्ष एस. बालसुब्रह्मण्यम ने कहा, 'दुनिया भर में



कोविड-19 महामारी ने भारतीय प्रदर्शनी उद्योग पर बहुत खराब असर डाला है। पिछले कुछ सप्ताहों में 90 से अधिक कार्यक्रम या तो टाले दिए गये हैं या रद्द हो गये हैं। संगठित क्षेत्र में वर्ष भर में होने वाले कार्यक्रमों का यह लगभग 15 प्रतिशत है। इस कारण पिछले दो महीने पूरे उद्योग को करीब 3,570 करोड़ रुपए का नुकसान होने का अनुमान है।

करीब 3,570 करोड़ रुपए का नुकसान होने का अनुमान है। कोरोना संकट बना रहा तो आंकड़ा बढ़ भी सकता है। उन्होंने कहा कि प्रदर्शनी और व्यापक कार्यक्रम का ही देश चले गये हैं या रद्द हो गये हैं। संगठित क्षेत्र में वर्ष भर में होने वाले कार्यक्रमों का यह लगभग 15 प्रतिशत है। इस कारण पिछले दो महीने पूरे उद्योग को करीब 3,570 करोड़ रुपए का नुकसान होने का अनुमान है।

### भारती एक्सा जनरल इंश्योरेंस के साथ एयरटेल

नई दिल्ली, 6 अप्रैल (एजेंसी)। एयरटेल वॉयरल बैंक ने भारत एक्सा जनरल इंश्योरेंस के साथ इस पुनर्जीवन समझौते को कोविड-19 के निराशाजनक स्थिति में प्रदान करने के लिए सहमति दी है। इस समझौते के तहत, एअरटेल टी आरएल को एक्सा जनरल इंश्योरेंस द्वारा कौन भी है - जिसमें भारतीय एक्सा ग्रुप हेल्थ एयरर जो 25,000 रुपए तक का लाभ प्रदान करता है और एयु होमवेल केन जो कोविड-19 से ग्रस्त प्रदान करने के लिए प्रतिदिन 500 रुपए से शुरू होने वाला वैकल्पिक लाभ प्रदान करता है। कोविड-19 को कम करने वाली भारतीय एक्सा ग्रुप हेल्थ एयरर पॉलिसी एक निरपेक्ष कवर की प्रस्ताव करती है जो 100 प्रतिशत



दो अलग-अलग स्तरों की बीमा कवरेज शुरू

बीमा राशि प्रदान करती है, और पॉलिसी धारक को पॉलिसी का लाभ देता है और उसे किसी याकरी अस्पताल या वैकल्पिक रूप से रखा जाता है। यदि याकरी अस्पताल या वैकल्पिक रूप से रखा जाता है, तो 14 दिनों तक रहने के बाद पॉलिसी धारक को वैकल्पिक रूप से रखा जाता है, तो वह वैकल्पिक रूप से 50 प्रतिशत हटकर होगा। पॉलिसी खरीद के पहले दिन से

**आ सेवा क्षेत्र**

एनएसआईसी ने पीएम केयर फंड में दिया 1 करोड़ रुपए का योगदान

**रिलायंस इंडस्ट्रीज ने कोविड लिए विकसित की टेस्ट 1**

टेस्ट किट पहले कंपनी के कर्मचारियों के लिए उप

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## प्रदर्शनी उद्योग को 3,500 करोड़ का नुकसान, सहायता पैकेज की मांग

नई दिल्ली, 6 अप्रैल (एजेंसी): प्रदर्शनियों के आयोजन से जुड़े उद्योग को पिछले 2 महीने में 3,500 करोड़ रुपए से अधिक का नुकसान हुआ है और उसने सरकार से सहायता पैकेज की मांग की है।

प्रदर्शनी एवं ट्रेड शो उद्योग की संस्था 'इंडियन एग्जीबिशन इंडस्ट्री एसोसिएशन' (आई.ई.आई.ए.) ने आज बताया कि कोरोना वायरस

'कोविड-19' महामारी शुरू होने के बाद से ही प्रदर्शनी एवं ट्रेड शो उद्योग को अभूतपूर्व झटका लगा है। देश में होने वाले कई अंतरराष्ट्रीय एवं राष्ट्रीय कार्यक्रम या तो टाले जा रहे हैं या रद्द किए जा रहे हैं। उसने सरकार से फौरन हस्तक्षेप करने और आर्थिक सहायता पैकेज तैयार करने का अनुरोध किया है ताकि उद्योग को मुश्किलों से थोड़ी राहत मिल सके।

आई.ई.आई.ए. के अध्यक्ष एस. बालसुब्रह्मण्यम ने कहा, "दुनिया भर में फैली कोविड-19 महामारी ने भारतीय प्रदर्शनी उद्योग पर बहुत खराब असर डाला है। पिछले कुछ सप्ताहों में 90 से अधिक कार्यक्रम या तो टाल दिए गए हैं या रद्द हो गए हैं। संगठित क्षेत्र में वर्ष भर में होने वाले कार्यक्रमों का यह लगभग 15 प्रतिशत है। इस कारण पिछले 2 महीने पूरे उद्योग को करीब 3,570 करोड़ रुपए का नुकसान होने का अनुमान है। कोरोना संकट बना रहा तो आंकड़ा बढ़ भी सकता है।"



### प्रदर्शनी उद्योग को 3500 करोड़ का नुकसान

नई दिल्ली: प्रदर्शनी उद्योग को आयोजन से जुड़े उद्योग को पिछले दो महीने में 3,500 करोड़ रुपए से अधिक का नुकसान हुआ है और उसने सरकार से सहायता पैकेज की मांग की है। प्रदर्शनी एवं ट्रेड शो उद्योग की संस्था आई.ई.आई.ए. ने बताया कि कोरोना महामारी से प्रदर्शनी एवं ट्रेड शो उद्योग को अभूतपूर्व झटका लगा है।

आई.ई.आई.ए. के अध्यक्ष एस. बालसुब्रह्मण्यम ने कहा, "दुनिया भर में फैली कोविड-19 महामारी ने भारतीय प्रदर्शनी उद्योग पर बहुत खराब असर डाला है। पिछले कुछ सप्ताहों में 90 से अधिक कार्यक्रम या तो टाल दिए गए हैं या रद्द हो गए हैं। संगठित क्षेत्र में वर्ष भर में होने वाले कार्यक्रमों का यह लगभग 15 प्रतिशत है। इस कारण पिछले 2 महीने पूरे उद्योग को करीब 3,570 करोड़ रुपए का नुकसान होने का अनुमान है। कोरोना संकट बना रहा तो आंकड़ा बढ़ भी सकता है।"





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## प्रदर्शनी उद्योग को हुआ 3500 करोड़ रुपए का नुकसान

नई दिल्ली (आरए)।

प्रदर्शनी के आयोजन में जुड़े उद्योग को मिलने दो वर्षों में 3,500 करोड़ रुपए से अधिक का नुकसान हुआ है और उसमें सरकार से प्राप्त किए गए कर भी शामिल हैं। प्रदर्शनी एवं ट्रेड से उद्योग की संस्था इंडियन एग्जिबिशन इंडस्ट्री एसोसिएशन (आईआईए) ने संस्था के अध्यक्ष कि. कोरेगाकर का कहना है कि कोरोना का समय 'कोविड-19' महामारी शुरू होने के बाद से ही प्रदर्शनी एवं ट्रेड से उद्योग को अनुसूचित छूटका मिला है।

आईआईए ने कहा कि देश में होने वाले कई अंतरराष्ट्रीय एवं राष्ट्रीय कार्यक्रम या तो टाले जा रहे

हैं या रद्द किए जा रहे हैं। उसमें सरकार से प्राप्त हुए कर भी शामिल हैं और अधिक महत्वपूर्ण बिंदु यह है कि उद्योग को मुश्किलों में डाल रहा है। आईआईए के अध्यक्ष एन. कानुनकर ने कहा कि 'कोविड-19' महामारी ने भारतीय प्रदर्शनी उद्योग पर बहुत बुरा असर डाला है। जिससे कुछ संस्थाओं में 90 से अधिक कार्यक्रम या तो टाल दिए गए हैं या रद्द हो गए हैं। संश्लेषण से कई बार से होने वाले कार्यक्रमों का यह लगभग 15 प्रतिशत है। इस कारण मिलने दो वर्षों में उद्योग को करीब 3,570 करोड़ रुपए का नुकसान होने का अनुमान है। कोरोना संकट का रहा

### कोरोना संकट



ले अंशदा बढ़ भी सकता है।

उन्होंने कहा कि प्रदर्शनी और व्यापार इस उद्योग को कई मुक्त करते हैं। प्रदर्शनी से बिजली और

- कोरोना संकट के पहले रद्द किए गए कार्यक्रमों में कई कार्यक्रम
- उद्योग ने सरकार से बहुत पैसा दिया जाने की मांग भी की
- कल, जीएसटी की दर को लगभग 18% से घटाकर 12% करे
- जीएसटी व अपवॉक को नौ माह के लिए टालने का भी आग्रह
- आयोजन स्थल के किराए पर सस्ती की भी रही है मांग

खरीद को एक ही तरह मिलने का मौका से मिलता है, व्यापार का यह ठोस सबूत को इसी तरह भी मिलता है। महामारी के कारण

सरकारी और निजी दोनों तरह के समेलन, राष्ट्रीय अंतरराष्ट्रीय कार्यक्रम और प्रदर्शनी रद्द हुई हैं, जिससे इस उद्योग को नुकसान हो रहा है।

कानुनकर ने कहा कि भारतीय प्रदर्शनी उद्योग का सालाना बजट लगभग 23,000 करोड़ रुपए का है। संश्लेषण से हर वर्ष 550 से अधिक कार्यक्रम किए जाते हैं। प्रदर्शनी उद्योग के कारण लगभग 1.20 लाख लोगों को इस उद्योग में रोजगार मिलता है। जिससे कुछ वर्षों

से यह उद्योग लगभग करीब 10 प्रतिशत की दर से बढ़ रहा है।

उन्होंने प्रधानमंत्री कार्यालय पर्यटन, संस्कृति, कौशल विकास तथा वित्त विभाग से प्रदर्शनी आयोजकों, प्रदर्शनी स्थलों तथा प्रदर्शनी को बढ़ा देने के लिए हमला करने का अनुरोध किया। साथ ही सरकार से सभी प्रदर्शनी संस्थाओं पर जीएसटी की दर नौ माह 10 प्रतिशत से घटाकर लगभग 12 प्रतिशत करने का अनुरोध भी किया गया है।

इसके अलावा जीएसटी और आयकर को छह से नौ वर्षों तक के लिए टालने, सरकारी आयोजना स्थलों के किराए में सस्ती देने की भी आईआईए ने मांग की।



## Exhibition industry hit hard, suffers a loss of Rs 3,750 crore

SHANISHA GOEL,  
BENGALURU, INDIA

**W**ith almost all exhibition industry sectors being cancelled, the Covid-19 pandemic has adversely affected the exhibition industry in India.

The Indian exhibition industry has suffered a loss of Rs 3,750 crore, according to Indian Exhibition Industry Association (IEIA).

"In the last few weeks, more than 80 shows have been reported to be either postponed or cancelled due to Covid-19, with a resultant estimated loss of Rs 3,750 crore for the entire sector and this may increase if Covid-19 crisis lingers on," IEIA President S Balakrishnaiah said in a statement.

Experts in the sector say, this could hurt nation's economy further, as exhibitions are effective catalysts of growth.

UFI, the association for global exhibition industry, has estimated that the global economic damage for exhibition industry is \$1.6 billion euros (around 100,000 crore) for exhibitions only.

The Bangalore International Exhibition Centre (BIEC) had a good start in 2020 with big exhibitions in the first three months. V Anil, CEO, BIEC, and Vice President, UFI told DH that between April and June, nearly nine shows



have been cancelled and two shows were postponed.

He said, "Any shows that are postponed or rescheduled for different dates will take direct costs back. We hope to see the revival of the industry during the end of the second quarter or if the situation remains grim for some more time, then we foresee revival in the third or fourth quarter."

According to IEIA, the size of Indian exhibition industry is Rs 12,000 crore with more than 650 events conducted annually in the organised sector.

The exhibition industry sector enables trade/business transaction of over Rs 3,00,000 crore, boosting and supporting the growth of various spectrum of industries while also being a colossal employment provider with nearly 1,10,000

people employed in this industry.

Several exhibition organisers like Expo World (ECOT) New Delhi and the BIEC Bangalore have been hit by Covid-19 because of the suspension of all exhibition activities.

"Covid-19 has been a real challenge from August, we will have to wait and see if the govt will put restrictions on all gatherings. It will then become a question of survival for us because our regular overheads - office expenses, staff salary - continue to exist, and we can only do so many exhibitions in a year too soon."

If the situation persists for six months, there won't be sufficient funds for the organisers to sustain the industry in India. Post the pandemic, there will be a fear among the exhibitors if they could participate or not - a seasonal period of another 5-7 months, say experts.

Bal said, if World Expo committee for six months, the company's revenue would fall by one-fourth as they were generating under 50 lakh per annum, most of which goes to exhibitions in their main platform to do business, will also take a hit of 30-35%.

Various industry bodies are seeking the government's intervention in many micro and small enterprises, which make the backbone of the exhibition industry may have to suffer because of the lack of business.

## **₹3,570 crore loss due to cancelled events, need Govt support, says IEIA**

**New Delhi:** Apex body of exhibiting and trade show industry, Indian Exhibitions Industry Association (IEIA), on Sunday sought an economic package from the government, saying the sector has suffered a loss of Rs 3,570 crore due to cancelled events on account of coronavirus pandemic.

The impact of COVID-19 outbreak on exhibiting and trade show industry has been unprecedented with multiple global and national events being postponed or cancelled in the country, IEIA said in a statement. "...In last few weeks more than 90 shows have been reported to be either postponed or cancelled due to COVID-19 during the time-period, summing up to approximately 15 per cent of the total events conducted annually in the organised sector, with a resultant estimated loss of Rs 3,570 crore for the entire sector and this may increase if COVID-19 crisis lingers on," IEIA President S Balasubramanian said.

### प्रदर्शनी उद्योग के लिये सहायता पैकेज की मांग

नई दिल्ली, वार्ता। इंडियन एक्जिबिशन इंडस्ट्री एसोसिएशन (आईईआईए) ने कोरोना वायरस के कारण लॉकडाउन की स्थिति में इस उद्योग के लिये आर्थिक सहायता पैकेज की मांग की है।

इंडियन एक्जिबिशन इंडस्ट्री एसोसिएशन (आईईआईए) के अध्यक्ष श्री एस. बालसुब्रमण्यन ने कहा कि वैश्विक महामारी कोरोना वायरस (कोविड-19) ने भारतीय प्रदर्शनी उद्योग को बुरी तरह प्रभावित किया है और पिछले कुछ हफ्तों में होने वाले 90 से अधिक कार्यक्रम या तो टाल दिया गया है या रद्द कर दिया गया है। इससे उद्योग को करीब 3,570 करोड़ रुपये का नुकसान होने का अनुमान है। बालसुब्रमण्यन ने कहा कि हम केन्द्र सरकार से प्रदर्शनी आयोजकों, प्रदर्शनी स्थलों तथा प्रदर्शनियों के लिए सेवाएं प्रदान करने वाले तथा पूरी तरह इन्हीं पर निर्भर उद्यमियों को मदद देने के लिए हस्तक्षेप करने का अनुरोध करते हैं। आईईआईए ने “इक्जिबिशन इन इंडिया” को आर्थिक सहायता पैकेज और भारतीय प्रदर्शनी प्रबंधन कंपनियों को देश में कार्यक्रम आयोजित करने के लिए 10 प्रतिशत प्रोत्साहन देने का अनुरोध किया है।



## કોવિડ-૧૯થી ખરાબ રીતે પ્રભાવિત થઈ ચૂકેલા ભારતીય પ્રદર્શન ઉદ્યોગને સંકટથી ઉગારવા માટે સરકાર પાસે તાત્કાલિક સહાય પેકેજની માંગ

અમદાવાદ, દેશમાં કોવિડ-૧૯ સંકટના કારણે ખરાબ હાલતમાં મૂકાયેલા પ્રદર્શન તથા ટ્રેડ શો ઉદ્યોગની ટોચની સંસ્થા ઈન્ડિયન એકિઝિબિશન ઈન્ડસ્ટ્રી એસોસિએશનને સરકાર પાસેથી તુરંત જ હસ્તભેપ કરવા અને આર્થિક સહાય પેકેજ તૈયાર કરવા માટે વિનંતી કરી છે, જેથી ઉદ્યોગને તે સમસ્યાઓથી થોડી રાહત મળી શકે, જેમાંથી તે પાછલા બે મહિનામાં પસાર થઈ ચૂક્યો છે. કોવિડ-૧૯ મહામારી શરૂ થયા બાદથી જ એકિઝિબિશન અને ટ્રેડ શો ઉદ્યોગને અભૂતપૂર્વ ઝાટકો લાગ્યો છે, કારણ કે દેશમાં યોજાવા જઈ રહેલા અનેક આંતરરાષ્ટ્રીય અને રાષ્ટ્રીય કાર્યક્રમ રદ થઈ રહ્યા છે અથવા તો ટાળવામાં આવી રહ્યાં છે. ઈન્ડિયન એકિઝિબિશન ઈન્ડસ્ટ્રી એસોસિએશન (આઈઈઆઈએ)ના અધ્યક્ષ શ્રી એસ. બાલસુબ્રમણ્યમે જણાવ્યું, "દુનિયા ભરમાં ફેલાયેલી કોવિડ-૧૯ મહામારી ભારતીય પ્રદર્શન ઉદ્યોગ પર ખૂબ જ ખરાબ અસર પાડી છે અને પાછલા કેટલાંક સપ્તાહમાં યોજાનારા ૮૦થી વધુ કાર્યક્રમ કોવિડ-૧૯ના કારણે ટાળવામાં આવ્યા છે અથવા તો રદ કરવામાં આવ્યા છે. સંગઠિત ભેત્રમાં વર્ષ ભરમાં યોજાનારા કાર્યક્રમોનો આ લગભગ ૧૫ ટકા છે, જેના કારણે સમગ્ર ઉદ્યોગને લગભગ ૩,૫૭૦ કરોડ રૂપિયાનું નુકશાન થવાનું અનુમાન છે અને કોવિડ-૧૯નું સંકટ જળવાઈ રહ્યું તો આંકડો વધી પછા શકે છે."

તેમણે જણાવ્યું, "દુનિયા ભરમાં પ્રદર્શન અને ટ્રેડ શો વ્યવસાયને અનેક ગણો વધારે છે. પ્રદર્શનકારોથી ખરીદદારોને એક જ જગ્યાએ મળવાની તક તો મળે જ છે, વેપાર તથા યાત્રા બન્ને ભેત્રોને આનાથી ગતિ પછા મળે છે."

## કોવિડ-૧૯થી ખરાબ રીતે પ્રભાવિત થઈ ચૂકેલા ભારતીય પ્રદર્શન ઉદ્યોગને સંકટથી ઉગારવા માટે સરકાર પાસે તાત્કાલિક સહાય પેકેજની માંગ

અમદાવાદ: દેશમાં કોવિડ-૧૯ સંકટના કારણે ખરાબ હાલતમાં મૂકાયેલા પ્રદર્શન તથા ટ્રેડ શો ઉદ્યોગની ટોચની સંસ્થા ઈન્ડિયન એકિઝિબિશન ઈન્ડસ્ટ્રી એસોસિએશન (આઈઈઆઈએ)એ સરકાર પાસેથી તુરંત જ હસ્તભેપ કરવા અને આર્થિક સહાય પેકેજ તૈયાર કરવા માટે વિનંતી કરી છે, જેથી ઉદ્યોગને તે સમસ્યાઓથી થોડી રાહત મળી શકે, જેમાંથી તે પાછલા બે મહિનામાં પસાર થઈ ચૂક્યો છે. કોવિડ-૧૯ મહામારી શરૂ થયા બાદથી જ એકિઝિબિશન અને ટ્રેડ શો ઉદ્યોગને અભૂતપૂર્વ ઝાટકો લાગ્યો છે, કારણ કે દેશમાં યોજાવા જઈ રહેલા અનેક આંતરરાષ્ટ્રીય અને રાષ્ટ્રીય કાર્યક્રમ રદ થઈ રહ્યા છે અથવા તો ટાળવામાં આવી રહ્યાં છે. ઈન્ડિયન એકિઝિબિશન ઈન્ડસ્ટ્રી એસોસિએશન (આઈઈઆઈએ)ના અધ્યક્ષ શ્રી એસ. બાલસુબ્રમણ્યમે જણાવ્યું, "દુનિયા ભરમાં ફેલાયેલી કોવિડ-૧૯ મહામારી ભારતીય પ્રદર્શન ઉદ્યોગ પર ખૂબ જ ખરાબ અસર પાડી છે અને પાછલા કેટલાંક સપ્તાહમાં યોજાનારા ૮૦થી વધુ કાર્યક્રમ કોવિડ-૧૯ના કારણે ટાળવામાં આવ્યા છે અથવા તો રદ કરવામાં આવ્યા છે. સંગઠિત ભેત્રમાં વર્ષ ભરમાં યોજાનારા કાર્યક્રમોનો આ લગભગ ૧૫ ટકા છે, જેના કારણે સમગ્ર ઉદ્યોગને લગભગ ૩,૫૭૦ કરોડ રૂપિયાનું નુકશાન થવાનું અનુમાન છે અને કોવિડ-૧૯નું સંકટ જળવાઈ રહ્યું તો આંકડો વધી પછા શકે છે."

તેમણે જણાવ્યું, "દુનિયા ભરમાં પ્રદર્શન અને ટ્રેડ શો વ્યવસાયને અનેક ગણો વધારે છે. પ્રદર્શનકારોથી ખરીદદારોને એક જ જગ્યાએ મળવાની તક તો મળે જ છે, વેપાર તથા યાત્રા બન્ને ભેત્રોને આનાથી ગતિ પછા મળે છે. મહામારીના કારણે સરકારી અને ખાનગી બંને પ્રકારના સંમેલન, રાષ્ટ્રીય / આંતરરાષ્ટ્રીય બેઠકો, પ્રોત્સાહન, કોન્ફરંસ, પ્રદર્શનો રદ થયા છે, જેનાથી ઉદ્યોગ જીવનરેખા જ થંભી ગઈ છે."

## કોવિડ-૧૯થી ખરાબ રીતે પ્રભાવિત થઈ ચૂકેલા ભારતીય પ્રદર્શન ઉદ્યોગને સંકટથી ઉગારવા માટે સરકાર પાસે તાત્કાલિક સહાય પેકેજની માંગ

અમદાવાદ, ૭ એપ્રિલ, ૨૦૨૦: પાછલા કેટલાંક વર્ષોથી સતત વધી રહ્યો છે. "હસ્તશિલ્પ નિકાસ સંવર્ધન પરિપદના મહાનિર્દેશક શ્રી રાકેશ કુમારે જણાવ્યું, "હસ્તશિલ્પ નિકાસ સંવર્ધન પરિપદે હાલમાં જ વસંતમાં યોજાનારા ભારતીય શિલ્પ તેમજ બેટ સરકાર પાસેથી તુરંત જ હસ્તભેપ કરવા અને આર્થિક સહાય પેકેજ તૈયાર કરવા માટે વિનંતી કરી છે, જેથી ઉદ્યોગને તે સમસ્યાઓથી થોડી રાહત મળી શકે, જેમાંથી તે પાછલા બે મહિનામાં પસાર થઈ ચૂક્યો છે. શ્રી બાલસુબ્રમણ્યમે જણાવ્યું, "ભારતીય પ્રદર્શન ઉદ્યોગનો આકાર લગભગ ૨૩,૮૦૦ કરોડ રૂપિયાનો છે અને સંગઠિત ભેત્રમાં દર વર્ષે ૫૫૦થી વધુ કાર્યક્રમ યોજવામાં આવે છે. પ્રદર્શન પ્રધાનમંત્રી કાર્યાલય, પર્યટન મંત્રાલય, વાણિજ્ય મંત્રાલય તથા નાણા મંત્રાલયને વિનંતી કરીએ છીએ કે તેઓ પ્રદર્શન આયોજકો, પ્રદર્શન સ્થળો તથા પ્રદર્શનો માટે સેવાઓ પ્રદાન કરનારાઓ તથા પૂર્ણ રીતે તેની પર નિર્ભર ઉદ્યોગસાહસિકોને પ્રભાવિત કરનારા પડકારો પર ધ્યાન આપે. અમે સરકારને ઉદ્યોગને મદદ કરવામાં આવી છે."



# Tweet

